



## Section 2

### VOLUNTARY TOBACCO-FREE AND E-CIGARETTE-FREE OUTDOOR POLICY

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## Why a Voluntary Policy?

Comprehensive tobacco-free outdoor policies at the local level are an effective solution to reducing the health and environmental harms caused by tobacco use and exposure to secondhand smoke and aerosol in outdoor recreational areas. Tobacco control laws at the state level that includes preemptive language, however, prohibits localities from enacting local smokefree air laws that are stronger than the state's laws.

According to Share The Air's survey findings report, a strong majority of Virginians (83%) support local governments establishing smoke-free air laws to improve community health. For this reason, Event Boards are uniquely positioned to help increase awareness and public demand for communities to have control to pass local tobacco-free ordinances through voluntary policy adoption. Adopting a tobacco-free and e-cigarette-free outdoor policy, voluntarily, allows private entities to respond to communities' concerns and demand for protection from secondhand smoke and vape aerosol exposure.

To read the full campaign survey findings report, visit [ShareTheAirVA.com](http://ShareTheAirVA.com).



# Share The Air Comprehensive Standard Checklist

The Share The Air campaign has a comprehensive standard for creating 100% tobacco-free and e-cigarette-free outdoor public events. Below is a checklist that outlines the criteria for a comprehensive tobacco-free and e-cigarette-free outdoor policy to support Event Boards interested in establishing their public event as tobacco-free, smoke-free, and vapor-free.

## Requirements for Establishing 100% Tobacco-Free and E-Cigarette-Free Public Event:

- ☐ Prohibit tobacco and electronic smoking device use and distribution within all event areas at all times.
- ☐ Prohibit designated smoking areas.
- ☐ Require tobacco-free and e-cigarette-free signs to be posted in visible, prominent locations in event areas (see signage on page 25).
- ☐ Include the tobacco-free and e-cigarette-free policy in the contracts of vendors, performers, independent contractors, and all others hired to perform services for the event.
- ☐ Notify and inform event staff and volunteers about the tobacco-free and e-cigarette-free policy in advance of the event through written communication and materials (see communication tools on page 10).
- ☐ Announce and post the tobacco-free and e-cigarette-free policy on the event's website and social media channels (if applicable) to notify the general public in advance of the event.
- ☐ Require event staff and volunteers to monitor event areas and make periodic announcements throughout the event to remind the general public that the event is tobacco-free and e-cigarette-free.
- ☐ Require event staff and volunteers to ask individuals violating the policy to comply by extinguishing or turning off, if electronic, the product being smoked or vaped.

## Strongly Encouraged Recommendations:

The items listed below are NOT required but strongly encouraged to strengthen compliance and enforcement of the tobacco-free and e-cigarette-free policy.

- ☐ Do not accept any funding or any in-kind contribution from tobacco product companies for any reason.
- ☐ Make cessation resource materials available at the event to support individuals interested in quitting the use of tobacco products and electronic smoking devices (see page 22 for cessation resources).
- ☐ Provide event staff and volunteers training on implementing, communicating, and enforcing the policy to ensure equitable enforcement.

# Model Tobacco-Free and E-Cigarette-Free Outdoor Policy

SECTIONS IN ITALICS ARE RECOMMENDED BUT NOT REQUIRED TO MEET SHARE THE AIR'S COMPREHENSIVE POLICY STANDARD.

## Section 1: Purpose

- 1.1. The **event board's** 100% Tobacco-Free and E-Cigarette-Free Policy aims to create a clean and healthy environment to protect the public's health and safety by prohibiting the use of tobacco products and electronic smoking devices at all event board events.
- 1.2. Tobacco use is the leading cause of preventable disease and death in the United States. The use of tobacco products, as well as exposure to second-hand smoke, has been found to cause heart disease, cancer, asthma, bronchitis, and other respiratory problems.
- 1.3. Tobacco products and electronic smoking devices used in the proximity of children, youth, and adults can be detrimental to their health.
- 1.4. Parents, leaders, and officials involved in community events are role models for children and youth and can have a positive influence on their health and lifestyle choices.
- 1.5. Tobacco products and electronic smoking devices, once consumed in public spaces, are often discarded on the ground requiring additional maintenance expenses, diminishing the beauty of the **event name** facilities, and posing a risk to children and pets due to ingestion.

## Section 2: Prohibition and Definitions

- 2.1. Tobacco product use and distribution are prohibited in all event areas at all times and designated smoking areas will not be made available. **All times** means 24 hours a day, seven days a week.
- 2.2. This tobacco-free and e-cigarette-free policy applies to all employees, performers, independent contractors, volunteers, vendors, and members of the general public while at the **event name**. During the **event name** at **location**, the use of tobacco is prohibited within all event areas.
- 2.3. *The **event board** will not accept any funding or any in-kind contribution from tobacco product companies for any reason. Such funding is counter to the **event board's** support of public health.*
- 2.4. **Tobacco or Tobacco Product:** For the purposes of this policy, "tobacco product" is defined to include, but is not limited to, cigarettes, cigars, blunts, bidis, chewing tobacco, snuff, and any other products containing nicotine, as well as electronic smoking devices and their substances whether or not they contain nicotine. "Tobacco product" also includes any component, part, or accessory used in the consumption of a tobacco product, including but not limited to filters, rolling papers, and pipes, whether or not they contain nicotine.
- 2.5. **Electronic smoking device** means any device that may be used to deliver any aerosolized or vaporized substance to the person inhaling from the device, including, but not limited to, an e-cigarette, e-cigar, e-pipe, vape pen, or e-hookah.
- 2.6. **Tobacco product use** includes, but is not limited to, smoking, chewing, dipping, ingesting, vaping, or any other use of tobacco products and electronic smoking devices.



## MODEL TOBACCO-FREE AND E-CIGARETTE-FREE OUTDOOR POLICY (CONT.)

**2.7. Event areas** mean all property, both indoor and outdoor, that is owned, operated, leased, occupied, or controlled by the **event board** for the **event name**. This includes, but is not limited to, all buildings, stairwells, offices, vendor areas, restrooms, concession areas, performance areas, parking lots, sidewalks, and entrances. It also includes all vehicles owned or leased by **event board** for the **event name**.

**2.8. Tobacco product or Electronic Smoking Device does not mean drugs, devices, or combination products authorized for sale by the U.S. Food and Drug Administration, as those terms are defined in the Federal Food, Drug, and Cosmetic Act.**

### Section 3: Enforcement

**3.1.** The enforcement of this tobacco-free and e-cigarette-free policy is the shared responsibility of **event name** employees and volunteers, who will be provided with a copy of this voluntary policy in advance of the **event name**.

**3.2.** The **event board** will post this tobacco-free and e-cigarette-free policy on the **event name** website to notify the general public in advance of the **event name**.

**3.3.** Acknowledgement of this tobacco-free and e-cigarette-free policy will be incorporated into the contracts of vendors, performers, independent contractors, and all others hired to perform services for the **event name**.

**3.4.** Signs will be posted in visible, prominent locations in the event areas stating that the **event name** is tobacco-free and e-cigarette-free.

**3.5.** **Event name** employees and volunteers will make periodic announcements throughout the event that it is tobacco-free and e-cigarette-free. Employees and volunteers will also monitor event areas for compliance with this tobacco-free and e-cigarette-free policy. Any individual found violating this tobacco-free and e-cigarette-free policy will be reminded of the policy and asked to comply with it by discontinuing the use of the tobacco product. If an individual refuses to comply, the employee or volunteer will contact a supervisor to encourage the individual to leave the event areas if using a tobacco product.

**3.6.** *The **event board** will make cessation resource materials available at the **event name** to support individuals interested in quitting use of tobacco products.*

### Section 4: Effective Date

This policy is effective on \_\_\_\_\_

Event Board: \_\_\_\_\_